

HOMEAdvantage®

QUICK REFERENCE GUIDE

HomeAdvantage® is your credit union's turnkey real estate program designed to help your members:



Search for Properties

Free access to online property listings and market data; receive alerts as new properties become available



Find an Agent

Search our network of pre-approved real estate agents



Get Advice

Get tips on buying and selling a home, plus use calculators to estimate payments and affordability



Earn HomeAdvantage Cash Rewards

Use a HomeAdvantage agent to save money at closing

How Are Cash Rewards Calculated?

When a member buys or sells a home using a HomeAdvantage agent, they qualify to earn 20% of that agent's earned commission in the form of Cash Rewards. If a member both buys and sells with a HomeAdvantage agent, they qualify to earn double rewards!

How Do I Register as an Employee User?

To register as a credit union employee and gain access to special, employee-only tools, complete the following steps:

- Go to www.mycuhomeadvantage.com.
- Enter your credit union work email address as the username.
- Leave the password field blank.
- Click login.
- Complete form and click submit.

HOME SALE PRICE	CASH REWARDS*
\$50,000	\$300
\$100,000	\$600
\$300,000	\$1,800
\$500,000	\$3,000
\$700,000	\$4,200
\$1,000,000	\$6,000

*See website for details. Reward examples calculated based on 3% earned commission.

Whom Do I Contact with Questions?

Please contact the HomeAdvantage Member Service Team at 800-203-9014 (option 1) or service@mycuhomeadvantage.com.

HOMEAdvantage®

THREE KEYS TO SUCCESS

HomeAdvantage helps your credit union close more loans and save members money. You can help by focusing on these three activities!

1. Make Members Aware

- Set goals and talk about the program to everyone!
- Use life events, such as a new marriage or new baby, as an opportunity to ask about homeownership plans.
- Use product discussions, such as a new savings account, as an opportunity to understand the member's "why" and cross-sell the program if a homeownership change is in their future.

2. Register Members in the Program

- Go to www.mycuhomeadvantage.com
- On **Register & Refer**, search by member name or email.
- If member IS NOT found:
 - Click to enter a new registration.
 - Select **Register member**, and follow next steps.
- If member IS found, he/she is already registered... time to refer an agent!

3. Connect Members to an Agent

- Go to www.mycuhomeadvantage.com.
- On **Register & Refer**, search by member name or email.
- If member IS NOT found:
 - Click to enter a new registration.
 - Input name and email, and choose **Register & Refer** an agent.
 - Select **state** and **city** to display agents.
 - Select agent(s) then **Save & Close**.
- If member IS found:
 - Select **Refer an agent** under Next Step.
 - Choose to **Refer** agents.
 - Select **state** and **city** to display agents.
 - Select agent(s) then **Save & Close**.

When to connect a Member to an Agent

If a member is looking to buy or sell in the next 6 months or less, it is best to connect them to an agent at the time of registration.

www.mycuhomeadvantage.com