

CO-BRANDED WEBSITE CHECKLIST

Get ready for your new co-branded HomeAdvantage website

This checklist will help ensure your members enjoy uninterrupted access to the suite of HomeAdvantage tools, and have the best-in-class experience while they are there.

Try It Out

Jump in there and test it out (let us know what you think)!

- See the new experience**
(YourPrefix).myhomeadvantage.com

Check Your Co-Brand

Maximize your members' experience. Send updated information to marketing@homeadvantage.com.

- How is your logo?**
Do you need to send us a new logo?
PNG (Transparent BG) 100px x 55px
- How are your colors?**
Your co-branded site features one custom color of your choice. Please send it in hexadecimal format.
- Do you have a pre-qualified link?**
If not, or it needs updating, send us the URL you would like to use for your pre-qualified link
- Do you have an AdSpace?**
To check, search for home and view a property details page. If you wish to submit ads (up to two): 500px by 500px

Customize Your Links

Use the URL's below to "deep link" to specific pages.

- Home page**
(YourPrefix).myhomeadvantage.com
- Cash Rewards calculator**
(YourPrefix).myhomeadvantage.com/CashRewards
- Home search**
(YourPrefix).myhomeadvantage.com/HomeSearch
- What your home is worth**
(YourPrefix).myhomeadvantage.com/WhatIsYourHomeWorth
- Find an agent**
(YourPrefix).myhomeadvantage.com/FindAnAgent
- (New Page) Sell your home**
(YourPrefix).myhomeadvantage.com/SellAHome

Questions? Email account management at partnersupport@homeadvantage.com